

How to inspire as a speaker.

**Last year I was voted most
inspiring speaker in the
SlideShare Zeitgeist
competition.**

**There is one thing that I
have that makes this
possible.**

Christian (tagged)

★ ADD TO FAVES + ADD NOTE 📄 BLOG THIS 🔍 ALL SIZES 🖼️ ADD TO GALLERY



Very distinctive hair.

<http://www.flickr.com/photos/intranation/563686526/>

<http://www.flickr.com/photos/tags/thehairofchristianheilmann/>

Which is easy to achieve...



Siren Wig - Red/Black, Long & Curly [SMIFFYS](#)

No customer reviews yet. [Be the first.](#) [More about this product](#)

Available from [these sellers.](#)

[1 new](#) from £9.00

LADIES LONG CURLY GLAMOUR BURGUNDY RED WIG FANCY DRESS

by [Smiffy's](#)

No customer reviews yet. [Be the first.](#) [More about this product](#)

Sale: **£5.79**

In stock.

Dispatched from and sold by [Lets-Have-A-Party.](#)

[8 new](#) from £4.99



Seriously, though,
my secret is a
different one -
having a different
point of view.







**Find the story to tell that
makes the difference.**



Speaker

Information

Audience



Audience

Information

Me

Knowing what your audience needs is the most important part of any presentation.

**The main thing to answer
to any person in your
audience is:**

What is in it for me?

Having the right
mindset as a
presenter is also
very important.

<http://www.youtube.com/watch?v=vB0Vfi3vfhQ>

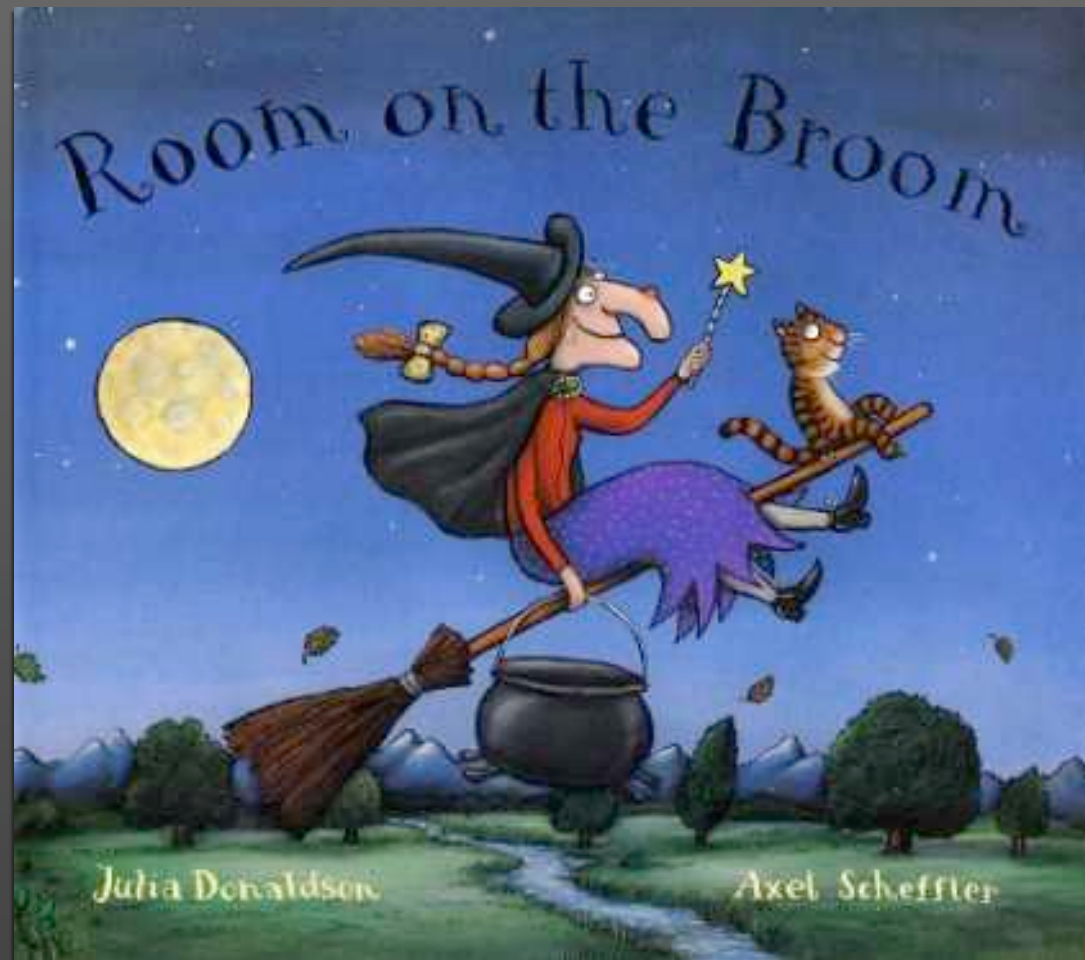


How can you get to this stage?

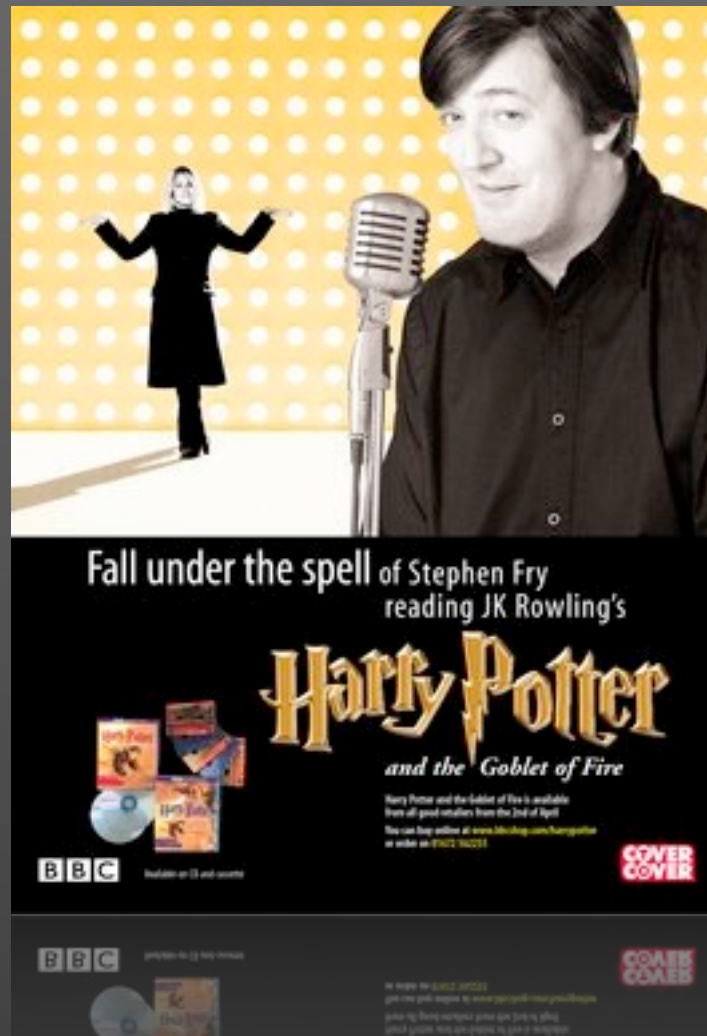
- 1) Know your stuff
- 2) Own your talk
- 3) Practice
- 4) Practice some more...
- 5) You know where this is going...

How can you practice?

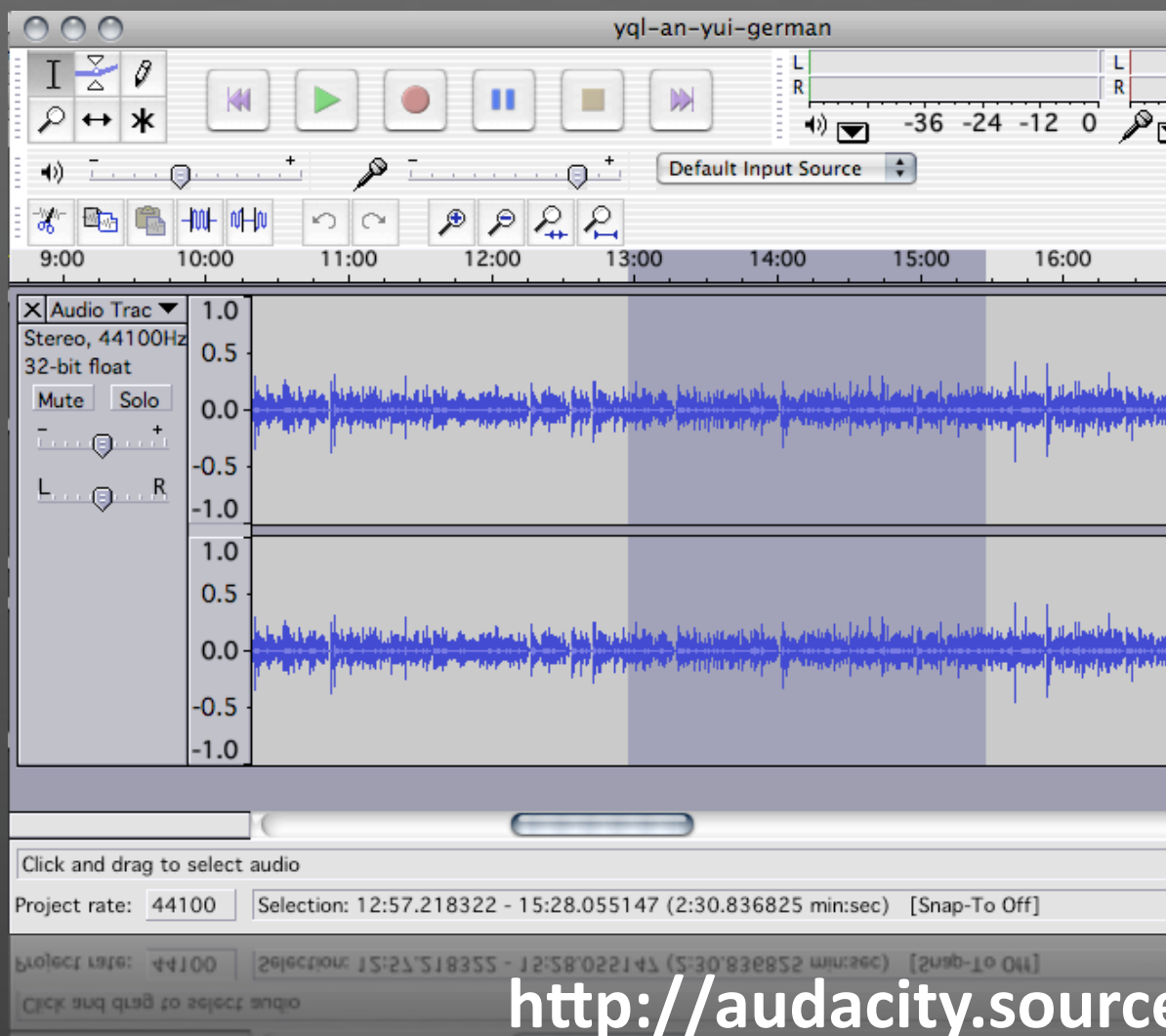
Loud reading in different voices is great training.



Listening to audio books is great training.



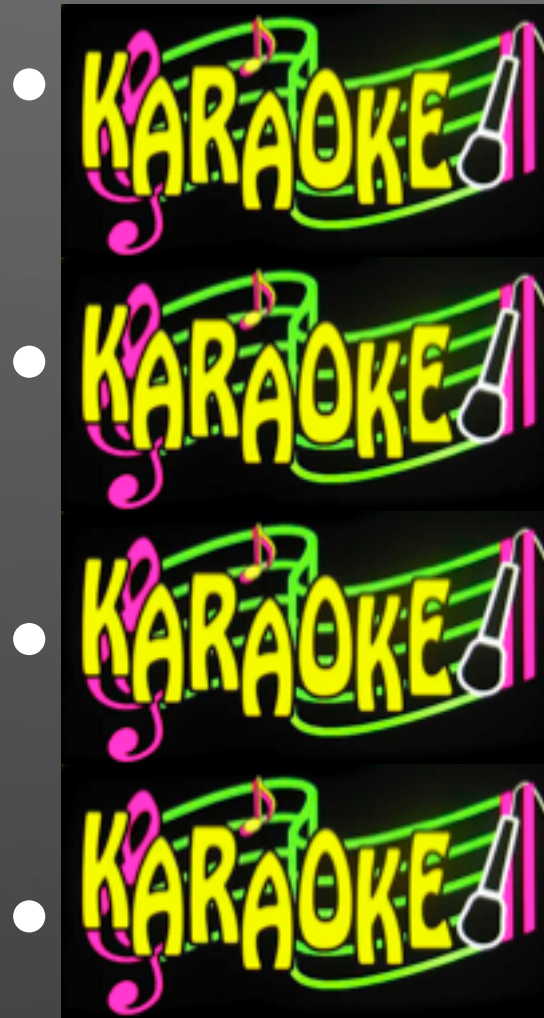
Listening to yourself is very good training.



<input checked="" type="checkbox"/> Befreite Barrierefreiheit	41:20	Christian Heilmann
<input checked="" type="checkbox"/> Christian Heilmann - Again with Ajax and ...	50:11	Christian Heilmann
<input checked="" type="checkbox"/> Keynote: Finite Incantatem - neither techn...	33:37	Christian Heilmann
<input checked="" type="checkbox"/> Webservices and JavaScript - TAE2009	45:31	Christian Heilmann
<input checked="" type="checkbox"/> chris	52:06	Christian Heilmann
<input checked="" type="checkbox"/> Of Hamsters, Feature Creatures and Misse...	45:12	Christian Heilmann
<input checked="" type="checkbox"/> Scripting Enabled - Christian Heilmann	50:52	@media - vivabit.c...
<input checked="" type="checkbox"/> Panta Rhei - Alles aenders sich, warum nic...	38:13	Christian Heilmann
<input checked="" type="checkbox"/> Stackoverflow Devdays Amsterdam - Intro...	49:13	Christian Heilmann
<input checked="" type="checkbox"/> Being Cleverly Lazy	39:41	Christian Heilmann
<input checked="" type="checkbox"/> Introduction to W3C widgets and how to w...	18:15	Christian Heilmann
<input checked="" type="checkbox"/> Accessibility and you	53:54	Christian Heilmann
<input checked="" type="checkbox"/> Giving Tech To The World	50:02	Christian Heilmann
<input checked="" type="checkbox"/> Things you can use by Yahoo and friends	58:50	Christian Heilmann
<input checked="" type="checkbox"/> Bringing Yahoo Technology to the World	17:02	Christian Heilmann
<input checked="" type="checkbox"/> Fuel for a great web experience	44:51	Christian Heilmann
<input checked="" type="checkbox"/> Fuel for a great web experience	44:51	Christian Heilmann
<input checked="" type="checkbox"/> Introduction to YQL on Open Hack London...	29:41	Christian Heilmann
<input checked="" type="checkbox"/> Reaching those web folk	41:52	Christian Heilmann
<input checked="" type="checkbox"/> Introducing Placemaker	39:05	Christian Heilmann
<input checked="" type="checkbox"/> Barrierefreiheit im Datennetz - Best of Acc...	1:09:21	Christian Heilmann
<input checked="" type="checkbox"/> Developing with the Web	50:36	Christian Heilmann
<input checked="" type="checkbox"/> Die Reise zum Mittelpunkt der Daten	22:17	Christian Heilmann
<input checked="" type="checkbox"/> finding-mixing-and-showing	1:11:23	Christian Heilmann
<input checked="" type="checkbox"/> Frontloaded and zipped up - Full Frontal C...	42:15	Christian Heilmann
<input checked="" type="checkbox"/> Hacking the iPhone as a gesture input device	12:27	Christian Heilmann
<input checked="" type="checkbox"/> Introduction to Yahoo Developer Tools at ...	41:22	Christian Heilmann
<input checked="" type="checkbox"/> professional web development with libraries	49:27	Christian Heilmann
<input checked="" type="checkbox"/> YQL and YUI - Building Blocks for the web	47:22	Christian Heilmann
<input checked="" type="checkbox"/> Interviewing PPK about mobile research, w...	36:18	Christian Heilmann..
<input checked="" type="checkbox"/> Introduction to Yahoo Open Applications	36:11	Sophie Davies-Patr..
<input checked="" type="checkbox"/> Christian Heilmann	1:03:32	
<input checked="" type="checkbox"/> Christian Heilmann (NCTU)	1:45:22	

<http://audacity.sourceforge.net/>

Powerpoint Karaoke is a good idea.



Lightning talks are a great idea.

$$5 \times 5 \times 5$$

**Get inspired by great
examples.**

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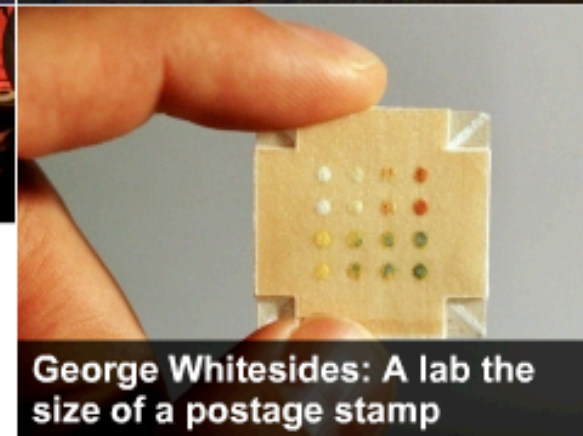
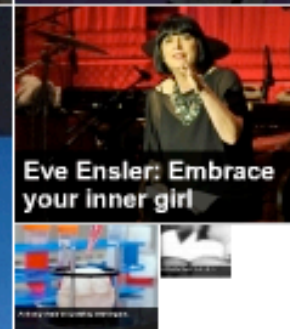
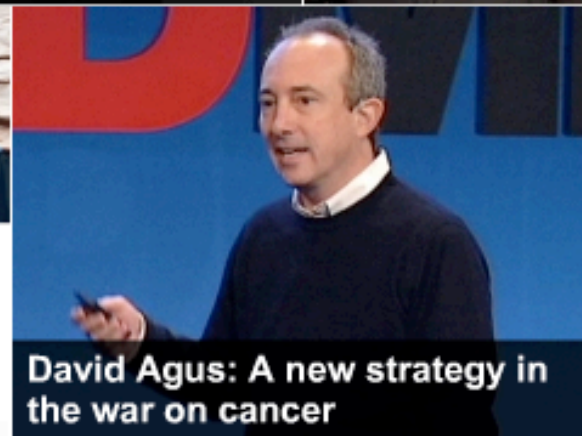
How to help Haiti: A considered recommendation from TED

Resize by:

- ☒ Newest releases
- ☐ Most languages
- ☐ Most emailed this week
- ☐ Most comments this week
- ☐ Most favorited all-time
- ☐ Rated jaw-dropping
- ☐ ... persuasive
- ☐ ... courageous
- ☐ ... ingenious
- ☐ ... fascinating
- ☐ ... inspiring
- ☐ ... beautiful
- ☐ ... funny
- ☐ ... informative

Show talks related to:

- ☐ Technology
- ☐ Entertainment
- ☐ Design
- ☐ Business
- ☐ Science
- ☐ Global issues
- ☒ All



<http://www.ted.com/>

Last Comic Standing - Last Season's Champ - Josh Blue



★★★★★ 1,729 ratings

715,349 views

<http://www.youtube.com/watch?v=3OHVGgk1Qg0>

Things you should avoid at all costs.

- 1) Imitation.
- 2) Reading your slides.
- 3) Forgetting the story.
- 4) Blinging it up.

**One last quick tip about
overcoming the fear of a
large audience.**

**The audience is as afraid of
you as you are of them.**

**The difference is how they
deal with it.**

**Instead of seeing a crowd
or a sea of faces, pick a
new person to talk to with
every part of your story.**

Chapter Contents:

Deliver a talk or workshop

Be yourself

Invite communication

Prepare takeaways

Plan time for and own the questions and answers

Be honest and real

Follow up communication

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[Donate](#)



Get a printed copy or ebook version

The Developer Evangelism Handbook is now also available as a print copy from Lulu.com

Deliver a talk or workshop

Once you got invited to speak, got your facts right and prepared for all kind of technical failure you can think about delivering your talk or workshop. This is where you need to make sure you do things really right as data is one thing but data being delivered in an engaging manner is so much more powerful.

✓ **Fact:** There are no bad students or a bad audience – just bad workshops and talks. Your mood, dedication and enthusiasm do become those of the audience – if you are not happy, they won't be happy.

Public speaking is an art and there are a lot of tricks you can learn from acting or other forms of performing, but in the end all it boils down to is being prepared and happy to do what needs to be done. Someone has to tell all these people about the cool things you want to do for us – a developer evangelist has to think about when delivering your materials:

<http://developer-evangelism.com/>

Christian Heilmann

<http://wait-till-i.com>

<http://developer-evangelism.com>

<http://twitter.com/codepo8>

Thanks!

