Fuel for a great web experience.



Christian Heilmann | http://scriptingenabled.org

La Cantine, Paris, April 2009

As web developers our job is to build interfaces.

Interfaces that allow people to reach their goals easily.

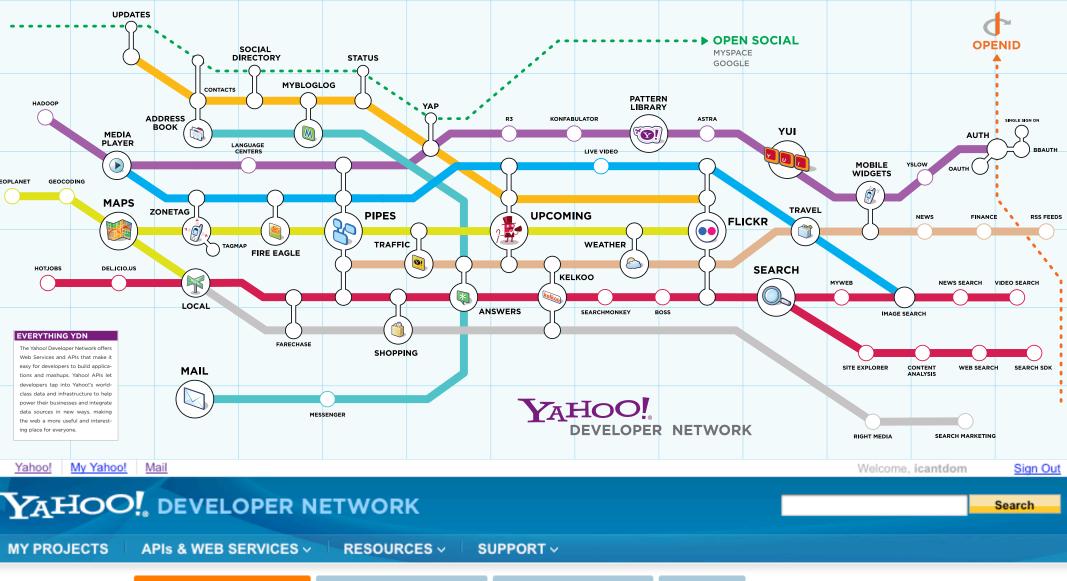


Today I am here to talk to you about tools that make it easy for you to do that.

All of which are part of what we offer you.

And are free for you to use.

For all this, you need to remember one URL:



New on YDN:

YDN SPRING EVENTS

NEW SCREENCASTS

YQL OPEN TABLES

YUI 2.7.0

YDN Goes Grassroots and Outside the Valley

POSTED APRIL 16, 2009

Here's a quick run-down of some of the places you can find us in April and early May. Yahoo!

http://developer.yahoo.com

Great Indian Developer Summit - April 22-25, Bangalore, India.

JSConf 2009 - April 24-25, Washington, DC.



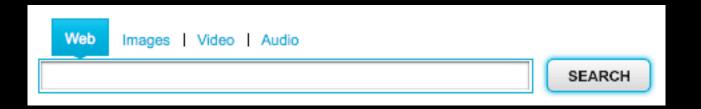
I will talk about 7 things we offer and how to use them.

We provide a great online experience.

Yahoo's products are built by teams of experts who are passionate about their jobs.

We try our hardest to make things work for everybody out there.

This means first and foremost to take the time and think about what we are trying to achieve. Web Images | Video | Audio
SEARCH



Analyse what users want to do here:

Define type of search, enter search term, submit form.



Then use what allows them to do exactly that.



How about this one?

Analyse what data you display, and find the easiest way to show it.

Then make it look the way you want it to.

TV Tonight

What's on Now

Find a channel

Switch display mode

- Grid
- Hourly table

Times shown here:

- 1, 20:00 3 hours earlier
- 2.21:00
- 3. 22:00 3 hours later

BBC 1

- 20:00-20:30 Rogue Traders
- 20:30-21:00 Traffic Cops
- 3. 21:00-22:00 The Hottest Place on Earth
- 4. 22:00-22:25 BBC News at Ten
- 5. 22:25-22:35 Regional News and Weather
- 22:35-23:35 Question Time

BBC 2

- 1. 20:00-20:50 Natural World
- 2. 20:50-21:00 The Rabbits of Skomer
- 3. 21:00-22:00 Oil Spill The Exxon Valdez Disaster
- 4. 22:00-22:30 The Graham Norton Show
- 5. 22:30-23:20 Newsnight

ITV1

- 20:00-21:00 The Bill
- 21:00-22:00 The Truth about Super Skinny Pregnancies
- 3. 22:00-22:35 News at Ten and Weather
- 4. 22:35-23:40 Dexter

Channel 4

- 1, 20:00-21:00 10 Years Younger
- 2. 21:00-22:00 Cutting Edge
- 3. 22:00-23:05 Ramsay's Kitchen Nightmares USA

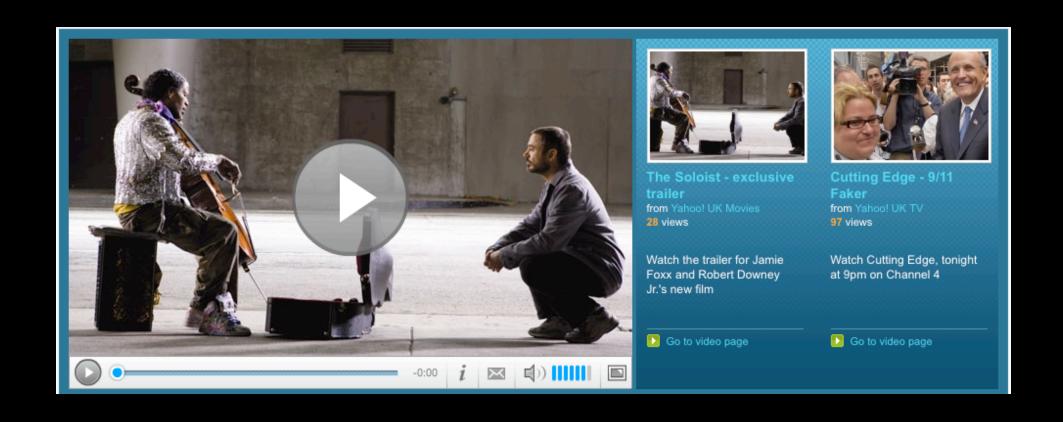
Five

- 20:00-21:00 I Own Britain's Best Home 2009
- 2. 21:00-22:00 The Mentalist
- 3. 22:00-23:00 Law & Order: Criminal Intent

Sky Movies Premiere

- 1. 20:00-21:45 Semi-pro
- 21:45-23:30 I Am Legend

Sometimes you need to make technologies work by building workarounds.



http://uk.video.yahoo.com/



Player Controls

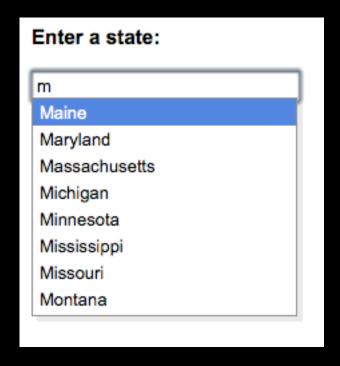
- Play/Pause Video
- Seek Reverse
- Seek Forward
- Replay Video
- Volume Down
- Volume Up

We build things using progressive enhancement.

Without JavaScript

With JavaScript





Due Date	Account Number	Quantity	Amount Due
1/23/1999	29e8548592d8c82	12	\$150.00
5/19/1999	83849	8	\$60.00
8/9/1999	11348	1	\$34.99
1/23/2000	29e8548592d8c82	10	\$1.00
4/28/2000	37892857482836437378273	123	\$33.32
1/23/2001	83849	5	\$15.00
9/30/2001	224747	14	\$56.78

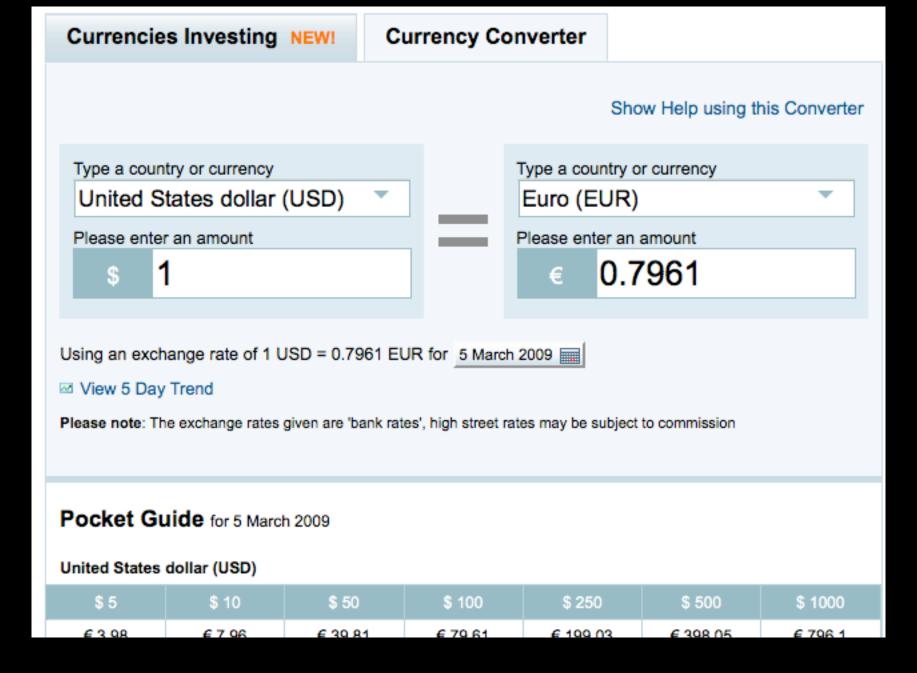
Without JavaScript

With JavaScript

Example: Progressively Enhanced Table from Markup						
Due Date	Account Number -	Quantity	Amount Due			
08/09/1999	11348	1	\$34.99			
09/30/2001	224747	14	\$56.78			
01/23/1999	29e8548592d8c82	12	\$150.00			
01/23/2000	29e8548592d8c82	10	\$1.00			
04/28/2000	37892857482836437378273	123	\$33.32			
05/19/1999	83849	8	\$60.00			
01/23/2001	83849	5	\$15.00			

http://developer.yahoo.com/yui/examples/datatable/dt_enhanced.html

Once we found out the goals of our users, we drive for excellence.



http://finance.yahoo.com/currency-converter? u#from=USD;to=EUR;amt=1

Yahoo! Developer Network Blog

JANUARY 21, 2009

Making the new Yahoo! Currency Converter accessible

When my fellow coworker, the user experience designer **Graham Beale**, and I started thinking about the new **Yahoo! Currency Converter** we had a few clear objectives:

- make it as easy as possible to use
- · make it work without page reloads
- make it fast
- make it accessible to everyone

For the last, but not at all least, point we were lucky and very happy to have **Artur Ortega** on our team. Artur is not only a brilliant backend engineer but also a screenreader user himself. Without his endless testing and suggesting workarounds, this application would not have been possible.

Currencies Center **Javascript** off Currencies Investing NEW Currency Converter Type a country or currency Type a country or currency US Dollar (USD) Euro (EUR) British Pound (GBP) Euro (EUR) convert US Dollar (USD) Japanese Yen (JPY) Chinese Yuan (CNY) ities", high street rates may be subject to commission Australian Dollar (AUD) Swiss Franc (CHF) Canadian Dollar (CAD) Thai Baht (THB) Indian Rupee (INR) Indonesian Rupiah (IDR) Hong Kong Dollar (HKD)

To arrive at the application you can use today, we went through an intense prototyping and user testing phase with many different iterations. Some of those iterations are still in the converter as parts of our progressive enhancement concept and all of them are based.

http://developer.yahoo.net/blog/archives/ 2009/01/accessible_converter.html

We share the data that drives this experience.

Our research with users resulted in patterns that we apply to help people reach their goals as quickly as possible.

These patterns are available for you to apply to your own products.

YAHOO! DEVELOPER NETWORK

Design Pattern Library

Yahoo! Developer Network > Design Pattern Library

▽ SEARCH

Search Pagination

- NAVIGATION

Breadcrumbs

Alphanumeric Filter

Links w Tahs Module Tabs

Navigation Tabs

BROWSING Page Grids

> Item Pagination

Search Pagination - SELECTION

Auto Complete Calendar Picker Carousel

RICH INTERACTION

- ▼ Drag and Drop Drag and Drop
- ▼ Invitation Cursor Invitatio
- Drop Invitation Tool Tip Invitation Hover Invitation
- ▼ Transition Animate

Brighten

Cross Fade Dim

Expand Fade In Fade Out Self-Healing

Slide Spotlight

SOCIAL

▼ Ratings & Reviews Architecture of a Review Rating an Object Vote to Promote Writing a Review

▼ Reputation

Competitive Spectrur Named Levels Numbered Levels Identifying Labels Collectible

Achievements w Ranking

Welcome

Welcome to the Yahoo! Design Pattern Library. We're thrilled to be sharing patter code with the web design and development community, we hope it's useful, and forward to your feedback

In fact, we've just launched two new Design Pattern forums: one for discussing to pattern library and another for talking about the ins and out of writing design patt and maintaining collections of patterns. (We've still got our mailing lists. Our goal these new forums is to bring the conversation closer to the library itself. Please jo

Most recently, we've added a collection of Reputation patterns to our growing col of social design patterns.

Oh, and we're still pretty jazzed about our wireframe stencil kit. The stencils in it mapped to the patterns in this library and the code modules in YUI.

What's a Pattern?

A pattern describes an optimal solution to a common problem within a specific con-

Recent Patterns see all...

4	,	February 2007					March 29				
S,	M	Tu	Title	Th	Fe	Sa	Sv	M	Tu	W	٦
				1	2	3					۰
4			7	٠	٠	10	4		٠	7	١
11	12	13	54	15	16	10	111	12	13	14	×
18	11				29	24	18	**	30	211	z
ы	34	27	28	G	12		25	26	27	28	b

Calendar Picker User wants to find or submit a particular piece of information based on a date or between a date range.



User needs to howse among a set of like objects represented pictorially.



Some participants in communities respond opportunities to colle display awards.



The designer needs to

competitiveness







In highly competitive communities, users r very best performers category or overall...



to the community's degree of members of the community.









Rating an Object

Auto Complete

EXAMPLE:

≡≡" Send

Subject:

Verdana

To:

Problem Summary

Inbox 65 messages

yu

Save Draft







the top tier of competitors.





Problem Summary

A user wants to quickly leave their opinion on an object, with minimal interruption to any

The user needs to enter an item into a text box which could ambiguous or hard to

Compose

Attach

Check Spelling

II D

remember and therefore has the potential to be mis-typed.

Yusef Jones <yusef@somewhere.com>

Yusef Smith <yusefs@someplace.org>

yui blogger <yuiblogger@yahoo.com>

▼ 10 ▼

other task flow they are involved in

http://developer.yahoo.com/ypatterns



Join Our Design Pattern Community Discuss patterns in our forums, read about new pattern releases on the YUI blog, or join our longstanding Yahoo! Group.

Discuss this library

contributing something.

library. > Learn N





A

X

Show BCC

Plain Text

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Design Pattern Library

Yahoo! Developer Network > Design Pattern Library > Design Stencil Kit

Download a Stencil Kit

Yahoo! Design Stencil Kit version 1.0 is available for OmniGraffle, Visio (XML), Adobe Illustrator (PDF and SVG), and Adobe Photoshop (PNG), and covers the following topics:

Ad Units

Grids

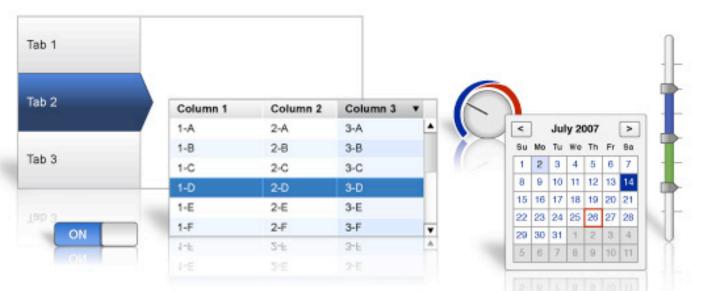
Calendars

Menus and Buttons

Carousels

- Mobile General
- Charts and Tables
- Mobile iPhone
- UI Controls
- Form Elements
- Navigation and Pagination
- OS Elements

- Placeholder Text
- Screen Resolutions
- Tabs
- Windows and Containers

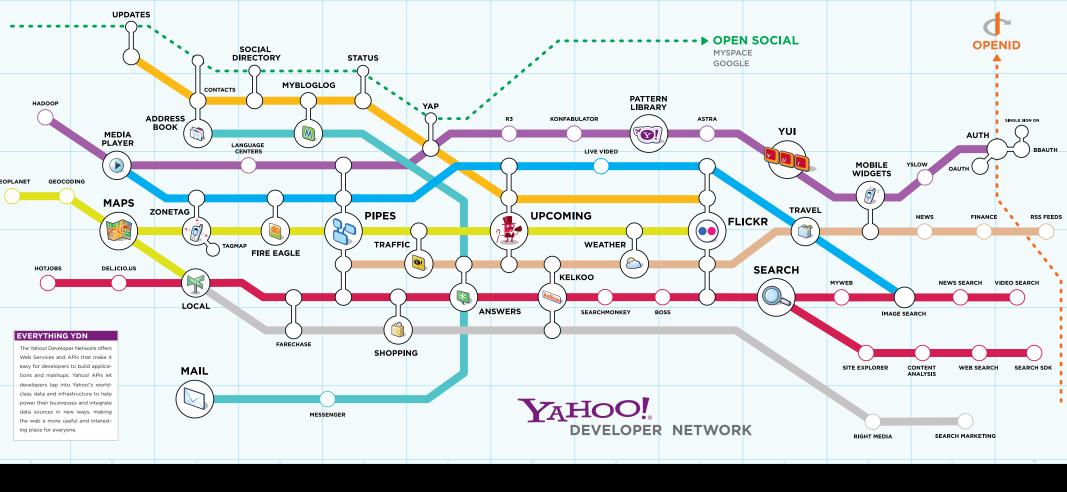




http://developer.yahoo.com/ypatterns/wireframes/

Under the hood, our systems are driven by APIs to make sure we can scale products to our size.

These are available to you, too.



http://developer.yahoo.com/everything.html

We share the research we've done to make it a smooth experience.

The exceptional performance section of YDN provides detailed information on how to make your products behave faster.

view all

YAHOO! DEVELOPER NETWORK

MY PROJECTS

APIs & WEB SERVICES V

RESOURCES V

SUPPORT V

Performance

Performance | Best Practices | YSlow | FAQ | Help | Feedback | Blog | Group

Exceptional Performance

Yahoo!'s Exceptional Performance team evangelizes best practices for improving web performance. They conduct research, build tools, write articles and blogs, and speak at conferences. Their best practices center around the rules for high performance web sites.

Best Practices

The Exceptional Performance team has identified a number of best practices for making web pages fast. The list includes 34 best practices divided into 7 categories.

Filter by category:

Server Content

Cookie

CSS

Javascript |

Images

Mobile

All

Corners)" Tue, 23 Dec 2008

> Image Optimization, Part 5: AlphalmageLoader

RECENT BLOG ARTICLES

YSlow 2.0 early preview in China

YUI Theater — Douglas Crockford: "Ajax

YUI Theater - Nicole Sullivan: "Design Fast

Websites (Don't Blame the Rounded

Mon. 08 Dec 2008

Sun, 28 Dec 2008

Performance" Tue, 23 Dec 2008

Image Optimization, Part 3: Four Steps to File Size Reduction

Fri. 14 Nov 2008

YSlow for Firebug



YSlow analyzes web pages and tells you why they're slow based on the best practices for high performance web sites. YSlow is a Firefox add-on integrated with the popular Firebug web development tool. This tool has helped improve the performance on over 50 Yahoo! properties by 25-50%. We're pleased to be able to share this with the development community so that others can join us in accelerating the user experience on the web!

http://developer.yahoo.com/performance/

We provide building blocks to build your own great experience.

The Yahoo! User Interface Library (YUI)

YUIBlog

YUI Discussion Forum

YUI on GitHub

API Documentation

YUI Examples Gallery

Community & Contributions

Powered by YUI

YUI Theater

YUI License

YUL3 x Preview

YUI FAQ

Bug Reports/Feature Requests **Building Custom Widgets**

Configuration and Hosting

Graded Browser Support

Skinning YUI

Security Best Practices

YUI Roadmap

Animation

AutoComplete

Browser History Manager

Button Calenda

The Yahoo! User Interface Library (YUI)

The YUI Library is a set of utilities and controls, written in JavaScript, for building richly interactive web applications using techniques such as DOM scripting, DHTML and AJAX. YUI is available under a BSD license and is free for all uses. The YUI project includes the YUI Library and two build-time tools: YUI Compressor (minification) and YUI Doc (documentation engine for JavaScript code).

Download YUI Download YUI version 2.7.0, including full API documentation and more than 300 functional examples from YUILibrary.com.

A preview release of YUI's next-generation 3.x codeline is also available. YUI 3.x is not production-ready, but we're looking forward to your feedback on the YUI 3 forum as we prepare this new codeline for a 2009 GA release.

The library's developers blog at the YUI Blog and the YUI Library community exchanges ideas at YDN-JavaScript on Yahoo! Groups.

Using YUI:

- FAQ
- Getting Started
- Licensing
- · Cheat Sheets
- Support & Community
- Filing Bugs & Feature Requests

Searchable API Documentation:

Browse and search the complete YUI API.

The YUI Compressor:

YUI Compressor is a build-process component that helps you minify your JavaScript and CSS.

- The YAHOO Global Object (base
- requirement for all YUI components) DOM Collection (convenience methods
- for DOM interactions)
- · Event Utility (event normalization and custom events)

YUI Library Utilities:

- Animation Utility
- Browser History Manager
- Connection Manager (for XHR/Ajax)
- Cookie Utility
- DataSource Utility
- Drag and Drop Utility
- Get Utility (dynamic script/css loading)

YUI Library Controls/Widgets:

- AutoComplete
- Button
- Calendar
- Carousel BETA
- . Charts [experimental]
- Color Picker
- · Container (including Module, Overlay, Panel, Tooltip, Dialog, SimpleDialog)
- DataTable
- ImageCropper BETA
- Layout Manager
- Menu
- Paginator

YUI Theater RSS

[more videos 🗎]

Jenny Donnelly - "Hacking with YUI"



YUI engineer Jenny Donnelly provides an introduction to the use of YUI in rapid prototyping environments.

Yahoo! User Interface Blog RSS

In the Wild for April 9, 2009 YUI Team 04/09/09 10:34:27

Implementation Focus: Lunch.com Eric Miraglia 04/09/09 10:01:33

http://developer.yahoo.com/yui/

YUI 3: The Yahoo! User Interface (YUI) Library

Download YUI 3

YUL3.X PROJECT

- □ YUI 3 Home
- YUI 3 Examples
- □ YUI 3 API Docs
- □ YUI on GitHub
- Dependency Configurator
- □ YUI is BSD Licensed

YUL3 CORE

- YUI (Global Prerequisite)
- Node
- Event

YUI 3 COMPONENT INFRASTRUCTURE

- Attribute
- Base
- □ Plugin
- Widget

YUI 3 UTILITIES

Animation

YUL3 x Preview Release 2

YUI 3.0 Preview Release 2 marks the debut of the Widget and Plugin infrastructures. Overlay, Slider, and Console widgets, and MenuNav Node Plugin exemplify this new plugin/extension infrastructure. Please read the release announcement for a full overview of YUI 3.0PR2 then review the APIs, play with the examples, and read the documentation on this site.

Download YUI 3.0 PR2 from YUILibrary.com and join the YUI 3.x discussion group. Remember this is still a preview release. We want your feedback. Things are still in flux.

ON THIS PAGE

- Getting Started
- Licensing
- Support & Community
- Filing Bugs & Feature Requests

DOCUMENTATION

- API Docs
- Functional Examples
- Dependency Configurator

DEVELOPER TOOLS

- Console
- Profiler YUI Test

CORE

- YUI (Global Prerequisite)
- Node
- Event

UTILITIES

- Animation
- Cookie Drag & Drop (DD)
- Get
- **=** IO
- JSON
- Queue
- **CSS RESOURCES** CSS Reset
- CSS Fonts

COMPONENT INFRASTRUCTURE

- Attribute
- Base
- Plugin Widget

WIDGETS

Overlay Slider

NODE PLUGINS

MenuNav Node Plugin

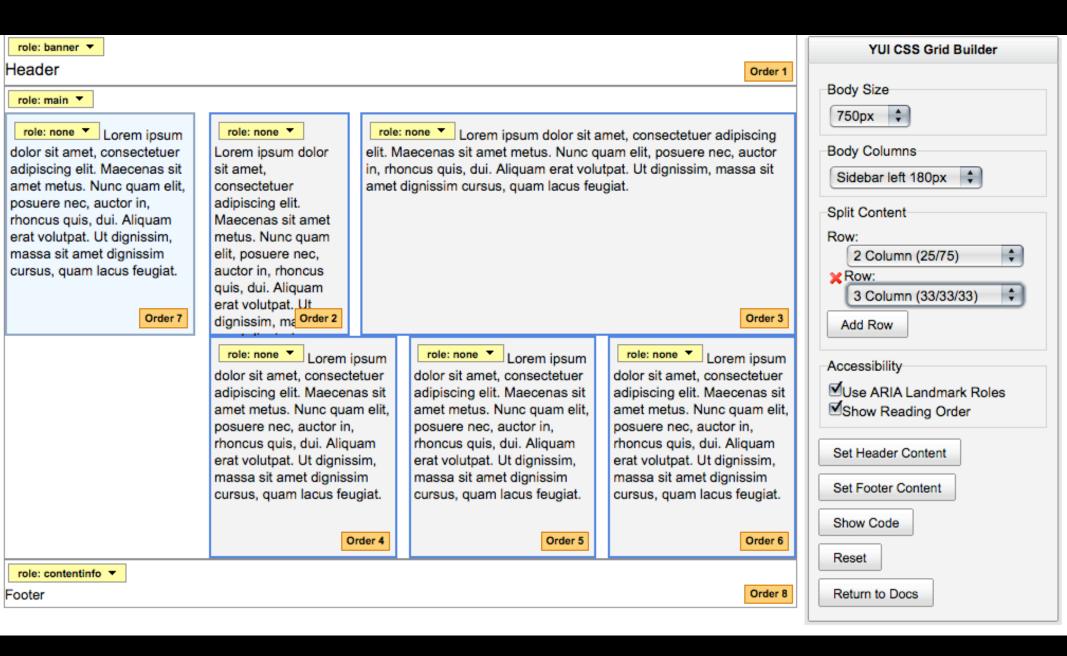
Eric Miraglia and Matt Sweeney — "YUI 3: A Look Ahead"



Eric Miraglia and Matt Sweeney provide an overview of the forthcoming YUI 3 release. You can download the YUI 3.x architecture document discussed in the presentation here.



The Yahoo User Interface library is a CSS and JavaScript framework to build working web applications and sites.



http://developer.yahoo.com/yui/grids/builder/

Unlike other frameworks YUI is not a catch-all solution but is cut up into modules, each fulfilling one job.

YUI Core:

- The YAHOO
 Global Object
 (base requirement for all YUI components)
- DOM Collection (convenience methods for DOM interactions)
- Event Utility

 (event normalization and custom events)

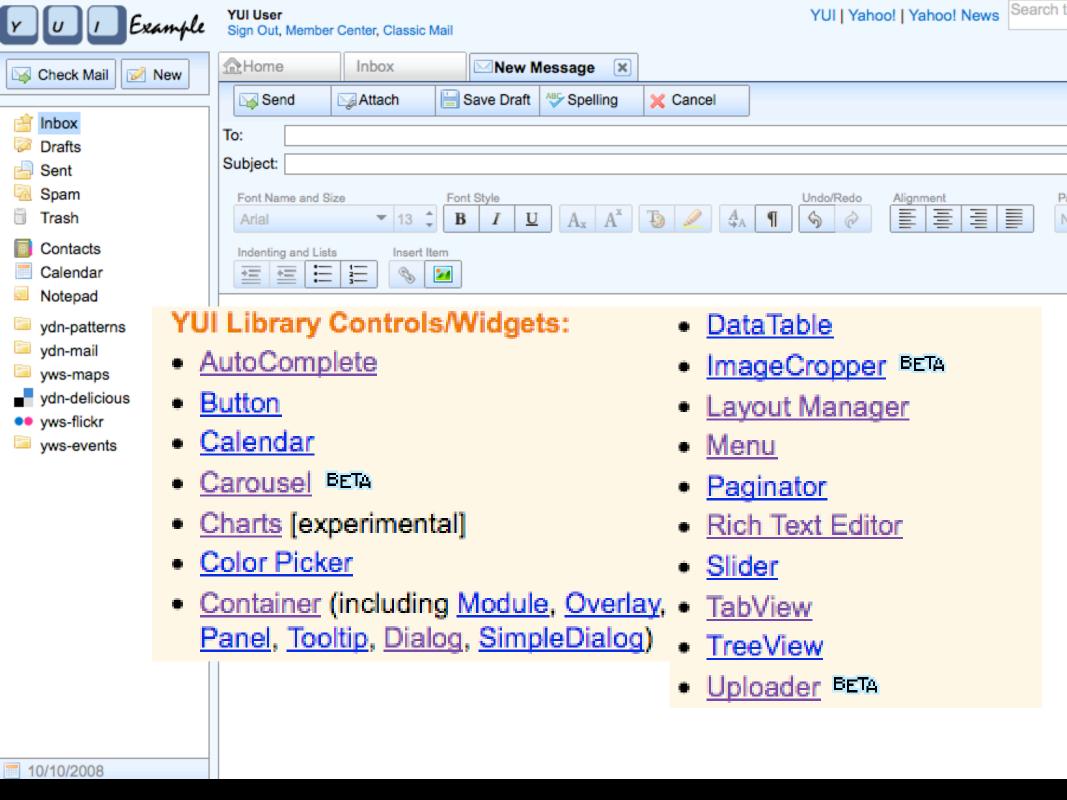
YUI Library Utilities:

- Animation Utility
- Browser History Manager
- Connection <u>Manager</u> (for XHR/Ajax)
- Cookie Utility
- DataSource Utility
- Drag and Drop Utility
- Element Utility

- Get Utility (dynamic script/css loading)
- ImageLoader
 Utility
- JSON Utility
- Resize Utility
- Selector Utility
- StyleSheet Utility
 BETA
- The YUI Loader Utility

You can use any of these modules on their own, even together with other libraries.

We've used these modules to create reusable widgets based on out design patterns.



The YUI widgets come with an own style that can be fully customised.

Understanding YUI Skins

By Nate Koechley Yahoo! Inc. August 1, 2007

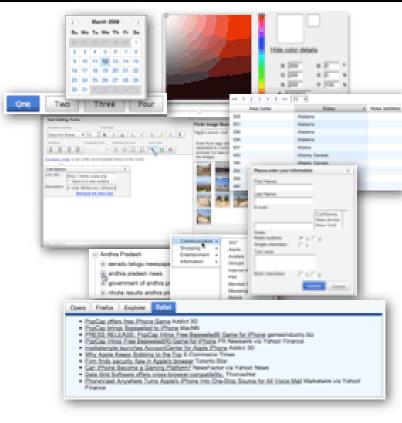
The visual presentation of YUI controls is defined with CSS. YUI version 2.3.0 includes a new, cohesive, visual look and feel, or skin. We call this skin "Sam" as a thank you to talented designer Sam Lind for creating it and working with the YUI team to see it implemented.

Using YUI Skins

There are two steps to using YUI skins. First, add the skin's class name to your document, or regions of your document. Second, link in the skin's CSS file.

CSS rules for skins are "namespaced" under contextual selectors based on the skin name, in this case "yui-skin-sam." You can apply the skin to the full document or just to specific regions or controls.

To apply the Sam Skin to an entire page, add a "yui-skin-sam" class value to your body element:

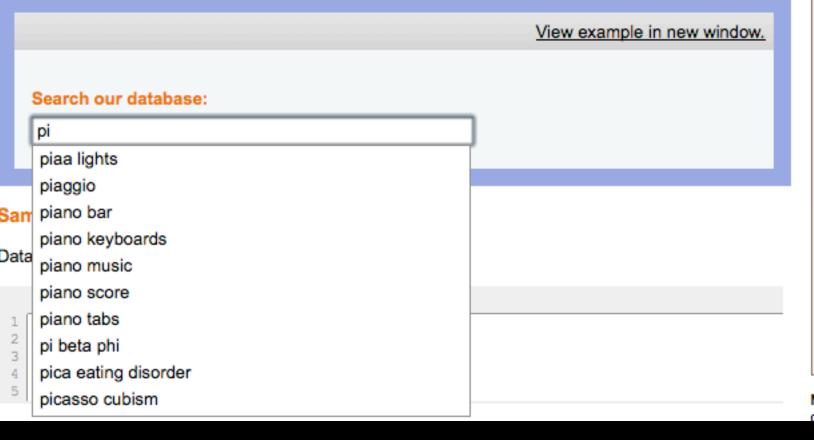


http://developer.yahoo.com/yui/articles/skinning/

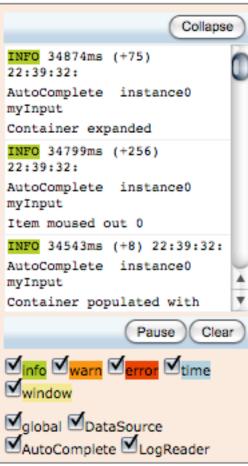
They all are event driven which means you can change their workings without changing their code.

AutoComplete Control: Basic Remote Data

This AutoComplete implementation points to an online script that serves a data as delimited plain text. Enabling caching on the DataSource can reduce trips to the server and speed performance for repeated queries.



YUI Logger Output:



Note: You are viewing this example in debug mode with logging enabled. This

http://developer.yahoo.com/yui/examples/autocomplete/ ac_basic_xhr_log.html

We provide tools to improve your products.

All our products are built around a defined methodology defining browser support.

- A-Grade GBS Chart
- Recent Chart Changes
- About the GBS Approach
 - What Does "Support" Mean?
 - Progressive Enhancement vs. Graceful Degradation
 - What are Grades of Support?
 - Three Grades of Support
- The GBS Forecast
- The GBS Archive

A-Grade Browser Support Chart

This chart lists browsers that receive A-grade support as defined by Graded Browser Support.

	Win 2000	Win XP	Win Vista	Mac 10.4.†	Mac 10.5.†
Firefox 3.0.†		A-grade	A-grade		A-grade
Firefox 2.0.†		A-grade			A-grade
IE 8.0		A-grade	A-grade		
IE 7.0		A-grade	A-grade		
IE 6.0	A-grade	A-grade			
Opera 9.6†		A-grade			A-grade
Safari 3.2†				A-grade	A-grade

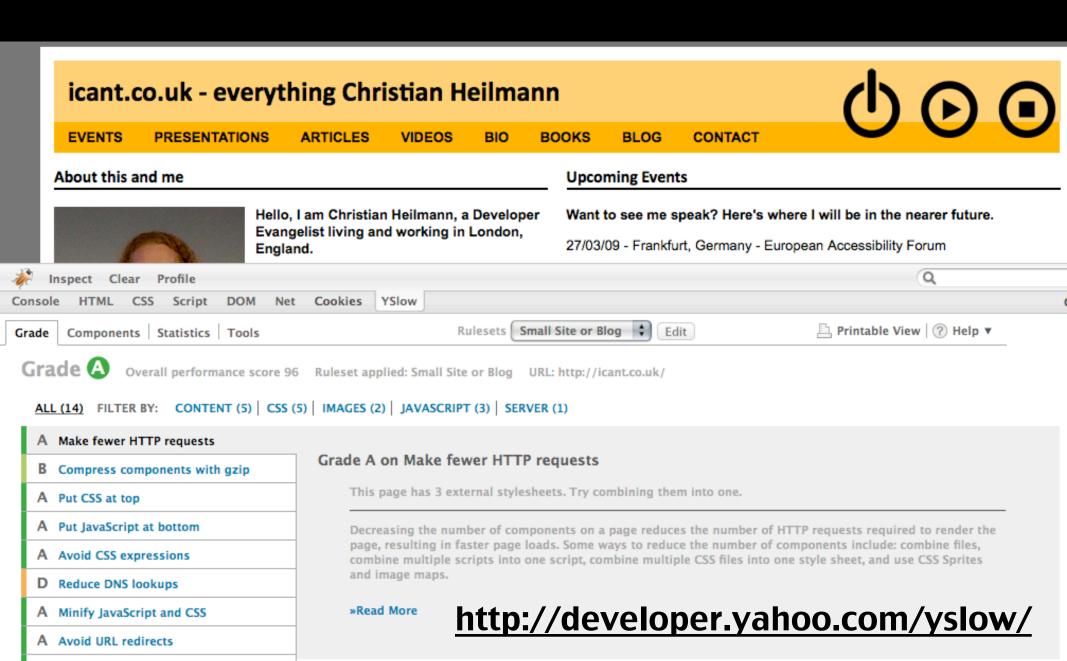
The dagger symbol (as in "Firefox 3.1") indicates that the most-current non-beta version at that bra

http://developer.yahoo.com/yui/articles/gbs/

You can use this methodology to scope out client work without over promising.

One great tool to test the quality of a web sites is YSlow.

How can you make it faster?



Logger Control: Using LogWriter

Using LogWriter.

Example: Log messages into different categories

By default, unsourced log messages get assigned to a "global" bucket.

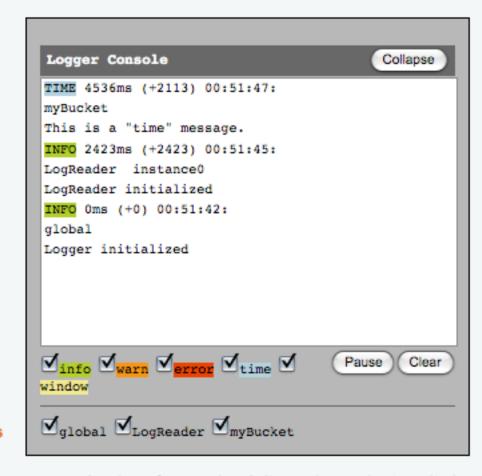
- · Log an "info" message.
- Log a "warn" message.
- Log an "error" message.
- Log a "time" message.

Example: Log messages into different categories and assign them to a source called myBucket

You can assign a source to a log message by passing it in as the third argument to YAHOO.log().

- · Log an "info" message.
- Log a "warn" message.
- · Log an "error" message.
- Log a "time" message.

Example: Create a LogWriter to write log messages from a class named MyClass



If you plan to assign many log messages to the same source (such as from a class), it may be easier to write log messages from a LogWriter instance.

- · Log an "info" message.
- Log a "warn" message.
- Log an "error" message.

http://developer.yahoo.com/yui/logger/



http://developer.yahoo.com/yui/profilerviewer/

YUI Test Utility: Array Processing

This example shows how to use the <u>ArrayAssert</u> object, which contains assertions designed to be used specifically with JavaScript Arrays and array-like objects.

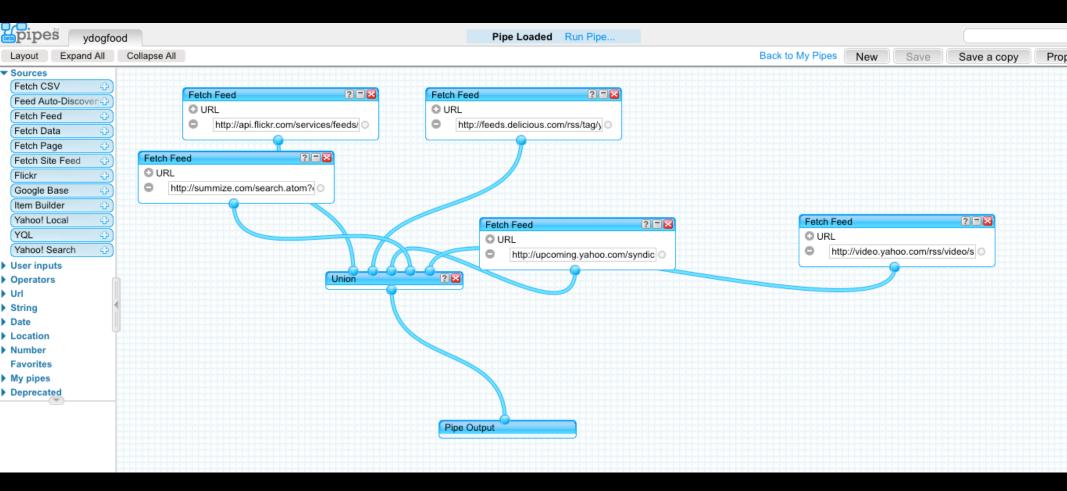
View example in new window.



http://developer.yahoo.com/yui/yuitest/

We offer amazingly easy interfaces to the web.

First there was Pipes.



http://pipes.yahoo.com

However, Pipes was too complex and not flexible enough as you cannot change a pipe programatically.

So we came up with a query language for the web: YQL.

Say you want to get photos of Paris that you are allowed to show in your own products.

You need to define Paris without a doubt.

select woeid from
geo.places where
text='Paris,france'

Then find photos that were taken there.

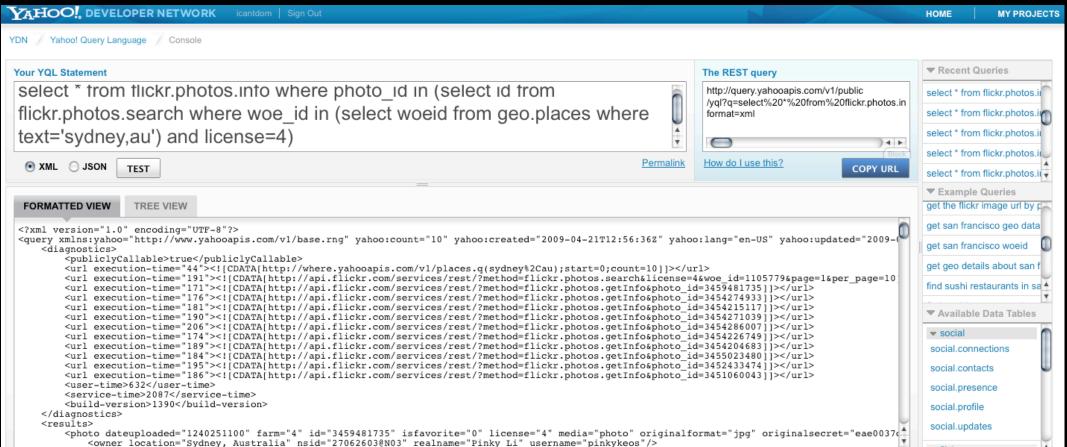
```
select id from flickr.photos.search
where woe_id in (select woeid from
geo.places where
text='paris,france')
```

Check that they have the right license.

```
select id from flickr.photos.search
where woe_id in (select woeid from
geo.places where
text='paris,france') and license=4
```

And get all the information about them.

```
select * from flickr.photos.info
where photo_id in (select id from
flickr.photos.search where woe_id in
(select woeid from geo.places where
text='paris,france') and license=4)
```



Version 1.0 | Copyright © 2008 Yahoo! Inc. All rights reserved. Copyright | Privacy Policy | Forum

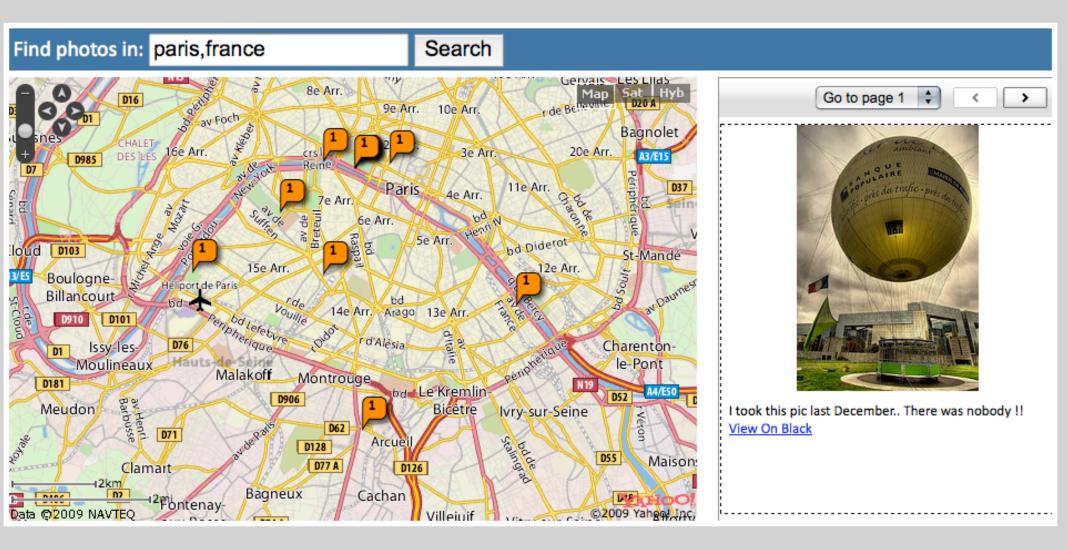
http://developer.yahoo.com/yql

flickr

http://developer.yahoo.com/yql/console/?q=select%20*%20from %20flickr.photos.info%20where%20photo_id%20in%20(select%20id%20from %20flickr.photos.search%20where%20woe_id%20in%20(select%20woeid %20from%20geo.places%20where%20text%3D%27paris%2Cfrance%27)%20and %20license%3D4)

You have the data, now you can build a nice interface to show it.

Geo Location powered image search with YQL and Flickr



Written by Christian Heilmann, powered by YUI, YQL, Flickr and Yahoo Maps

All without having to spend hours on reading either the Flickr or the GeoPlanet API docs:)

Using YQL and YUI you can create a whole web site maintained elsewhere.

icant.co.uk - everything Christian Heilmann





EVENTS

PRESENTATIONS

ARTICLES

VIDEOS

BIO

BOOKS

BLOG

CONTACT

About this and me



Hello, I am Christian Heilmann, a Developer Evangelist living and working in London, England.

This site has <u>traditionally been my repository of online articles</u> but as times change and I am too busy to maintain it all it now is a repository of my talks, videos and other bits and bobs I share on the web.

I work for the <u>Yahoo Developer network</u> and I am <u>available</u> as a speaker for your events.

This site is dynamically generated from several web resources using <u>YQL</u>.

The photo on the left was taken by <u>Hugues</u> <u>Moreno</u> at the Paris Web conference 2009.

Upcoming Events

Want to see me speak? Here's where I will be in the nearer future.

27/03/09 - Frankfurt, Germany - European Accessibility Forum

06/04/09 - 10/04/09 Sunnyvale, California, US - DOM Training

17/04/09 - 19/04/09 Taiwan - Uni Hack Day and OSDC

20/04/09 - 24/04/09 Melbourne, Australia and Sydney, Australia - Web Directions Workshops

Check out the event archive



Presentations

Here are my latest presentations, hosted on SlideShare for you to re-use.

OSDC - Open and Accessible



My presentation at the open source

The road to professional web development



My presentation in Taiwan about the

Accessible web applications



My presentation at the panel on

Georgia Tech hacking Accessibility



Yahoo! Developer Network Blog

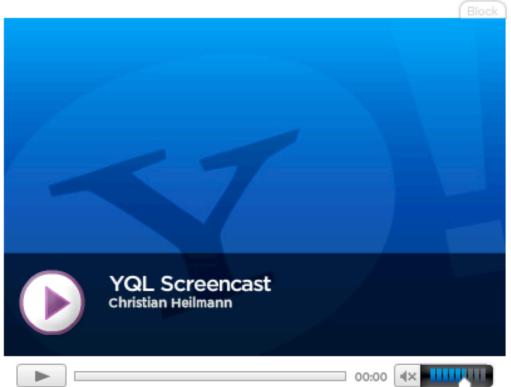
APRIL 10, 2009

Screencast: Collating distributed information with YQL

In order to reach the most people on the web, it is a good idea to distribute your information. That way you can reach all kind of specialized audiences. On the flipside you also spread yourself thin and people will miss some of the goodies you put out on the web.

In this screencast tutorial you'll see how I built my home on the web, http://icant.co.uk the lazy way by using YQL to gather data from all kind of sources and YUI grids to display them in a single interface.

If you can spare 15 minutes of your time check out the screencast below to learn how to build a site like icant.co.uk from data stored on Slideshare, Delicious and on a Wordpress based blog with a few dozen lines of PHP.





YQL makes access to all kind of APIs very easy.

What if you want to add yours?

YQL has a concept of "Open Tables".

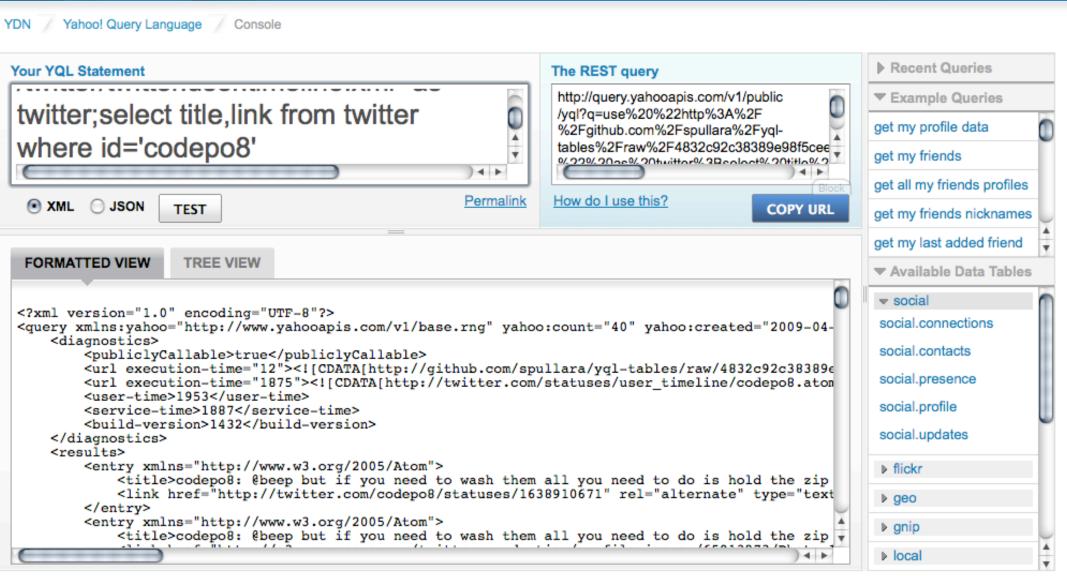
This means you can tell us about your API endpoint and parameters in an XML schema...

...point to this schema and use it as a table in YQL.

For example: Twitter.

```
<?xml version="1.0" encoding="UTF-8"?>-
2 ○ -
     <meta>¬
3 0
       <author>Paul Daniel
    <documentationURL>http://apiwiki.twitter.com/REST+API+Documentation#show</docu</pre>
    mentationURL>-
6 🖂
     </meta>-
     <br/>bindings>-
       <select itemPath="feed.entry" produces="XML">¬
8 0
         <urls>-
9 0
           <url>http://twitter.com/statuses/user_timeline/{id}.atom</url>
10
11 🖂
         </urls>¬
12 📦
         <paging model="page">-
13
           <start default="0" id="page"/>-
14
           <pagesize max="200" id="count"/>¬
           <total default="20"/>-
15
16
         </paging>-
17 🖸
         <inputs>-
           <key id="since" type="xs:string" paramType="query" />¬
18
           <key id="since_id" type="xs:string" paramType="query" />¬
19
20
           <key id="id" type="xs:string" paramType="path" required="true"/>-
21 🗆
         </inputs>-
22 🗆
       </select>
23
     </bindings>
24
```

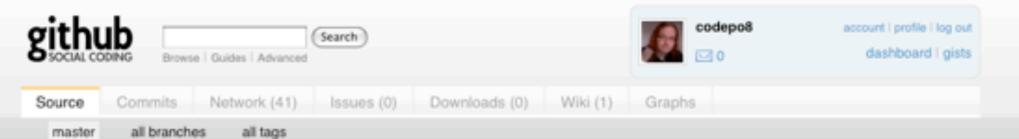
MY PROJECTS

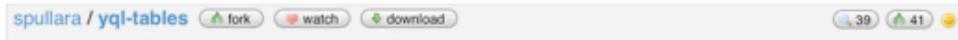


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use "http://github.com/spullara/yql-tables/raw/4832c92c38389e98f5ceef017f61d59a9e027664/twitter/twitter.user.timeline.xml" as twitter; select title,link from twitter where id='codepo8'

There's a repository of open tables available on github.





YOL is extensible using a table definition. This repository will hold community

http://github.com/spullara/yql-tables/tree/master

Public Cione URL: git://github.com/spullara/yql-tables.git 20

wrong sample, switching them



Samuel Pullara (author) April 05, 2009 commit 4cfledc9bce879d2c36aa15c6230680f8690da3a tree 83263c5989330609620813366e1adc0baf16c919 parent 8f54256ce33b6a69e14023bb0d60725c0a8a9fda

yql-tables /

name	age	message	history
.gitignore	February 14, 2009	- Adding twitter user tables based on http://ga [Bart Teeuwisse]	
	February 05, 2009	readme [spullara]	
🖹 alltables.env	April 03, 2009	create a job that will update the env file and [Sam Pullara]	
amazon/	March 12, 2009	Add more query parameters to the amazon webserv [nageshs]	
<pre>□ delicious/</pre>	February 05, 2009	tweaks [spullara]	
<pre>□ dopplr/</pre>	February 07, 2009	A few tweaks [Samuel Pullara]	
ctsy/	March 25, 2009	Etsy user favorites [Rasmus Lerdorf]	
riendfeed/	February 05, 2009	fix the batching [spullara]	
🔤 github/	April 05, 2009	wrong sample, switching them [Samuel Pullara]	
greader/	March 05, 2009	New greader [hapdaniel]	

Add yours, get people to use your API and get famous:)

We offer our search index to tailor to vertical markets.

Yahoo! Search BOSS

BOSS (Build your Own Search Service) is Yahoo!'s open search web services platform. The goal of BOSS is simple: to foster innovation in the search industry. Developers, start- ups, and large Internet companies can use BOSS to build and launch web-scale search products that utilize the entire Yahoo! Search index. BOSS gives you access to Yahoo!'s investments in crawling and indexing, ranking and relevancy algorithms, and powerful infrastructure. By combining your unique assets and ideas with our search technology assets, BOSS is a platform for the next generation of search innovation, serving hundreds of millions of users across the Web.



How Do I Get Started?

- 1. Check out BOSS specs and mash-up examples below
- 2. Review the documentation
- 3. Get a BOSS Application ID

http://developer.yahoo.com/search/boss/sa-pa

OVERVIEW

Search APIs are nothing new, but typically they've included rate limits, strict terms of service regarding the re-ordering and presentation of results, and provided little or no opportunity for monetization. These constraints have limited the innovation and commercial viability of new search solutions.

READT TO GET S

By applying for an Ap hereby agree to the To

G

Read

RECENT BLOG A

BOSS Hack Day I Tue, 28 Oct 2008

BOSS Challenge Mashable

Wed, 22 Oct 2008

The BOSS Team Wed, 22 Oct 2008

And the Winner Is

Tue, 14 Oct 2008

A small suggestion

Tue, 11 Nov 2008

Re: Silly question Mon, 10 Nov 2008

askBoss

a	natural	language	image	search	powered	bу	Yahoo	Boss	and	Google	App	Engine
										ask		

who is batman in the dark knight
what is the tallest mountain in the world
which is the first animal to reach space
who invented the pneumatic tire

Featured at: TechCrunch and Yahoo Search Blog

SafeSearch is on (turn off)

Image Results

1 - 20 of about 72 for who is batman in the dark knight - 0.02 sec.

Show: All | Wallpaper - Large - Medium - Small | Color - Black & White



DarkKnight_priest.jpg 300 x 485 | 42.8kB www.adherents.com



492f33314963505...4c.jpg 160 x 153 | 11.1kB booksall.net



darkknightreturns.jpg



Arnold_Crimp.jpg



BMBatman2.jpg



who is batman in the dark knight Moderate SafeSearch is on

Search Images

Search the Web

Advanced Image Search Preferences

New! Google Image Labeler

Images Showing: All image sizes

Results 1 - 20 of about 1,840,000 for who is batman in the dark knight. (0.15 seconds)



batman-20060428...15.jpg 468 x 206 | 62.4kB www.superherohype.com



Peppi_Spandeck.jpg 700 x 222 | 71.3kB www.adherents.com



... Batman - The Dark Knight 1024 x 768 - 141k - jpg www.myfreewallpapers.net



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The new Batman Dark Knight Trailer ... 428 x 336 - 59k - jpg www.hidef.com



Batman Dark Knight on motorcycle 1900 x 1267 - 563k - jpg www.cool-wallpapers.biz



Okay Batman fans! Today The Dark ... 450 x 535 - 32k - jpg grownupgeek.com



Joker Dark Knight 508 x 482 - 22k - jpg www.thefilmchair.com



Batman, Bob Kane, The Dark Knight, 420 x 631 - 52k www.pjlighthouse.com



Batman Dark Knight photos 500 x 333 - 29k - jpg www.brokenkode.com

who is batman in the dark knight which is the famous bridge of San Francisco what is the tallest mountain in the world who invented the telephone

Image Results

1 - 18 of about 40631 results for who is batman in the dark knight



Bale_JS4796.jpg 600 X 841 | 64K http://www.absolut...



christian_bale_... 383 X 465 | 57K http://handson.pro...



christian_bale1... 150 X 150 | 5K http://www.tiscali...



christian_bale.... 114 X 178 | 5K http://www.killerm...



492f33314963505... 160 X 153 | 10K http://booksall.ne...



christian_bale_... 526 X 600 | 73K http://handson.pro...



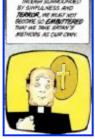
BMBatman2.jpg 205 X 300 | 11K http://www.minimat...



Bale_Blazic_JS4... 600 X 900 | 98K http://www.absolut...



christian_bale_... 440 X 272 | 25K http://wetmen.prov...



DarkKnight_prie... 300 X 485 | 41K http://www.adheren...



christian-bale-... 400 X 266 | 28K http://www.glunp.c...



christian_bale_... 600 X 448 | 111K http://barefoot.pr...

http://ask-boss.appspot.com/



view=searchmonkey_feed



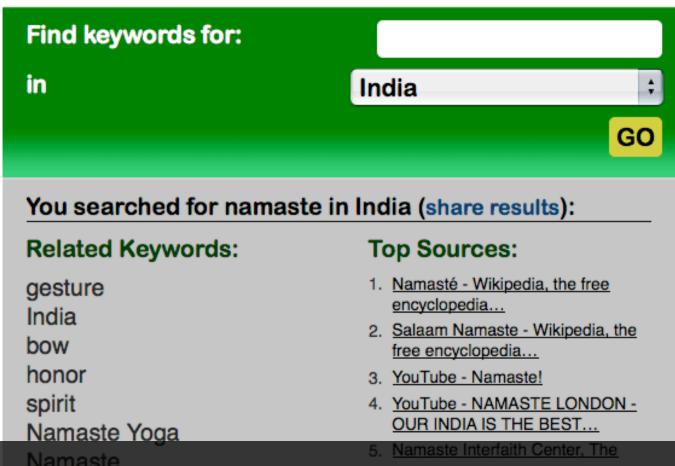
view=searchmonkey_rdf

http://developer.yahoo.com/search/boss/ structureddata.html

Keywordfinder - find related keywords for any search

Keywordfinder helps you discover very successful keywords for any topic you enter. This allows you to write page copy that makes it much easier for people on the web to find your content.

Simply enter a topic in the following search box, hit "Go" and we will provide you with the 20 most successful keywords related to your topic and the top web sites to compare yours with.



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Keyword Selection Tool

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network traffic

Automate Network report generation. Get reports emailed.

Download Now!

http://keywordfinder.org

Suggestions

So there you have it – 7 things we offer you as developers to use and learn from.

We're improving our work by getting your feedback and seeing your implementations.

And you can build much better products by basing them on working solutions and concentrating on the delivery of your products rather than problems we already had to solve for you.

Come and grab and show us what you can do!

Thanks. Any questions?

Christian Heilmann

http://icant.co.uk

http://wait-till-i.com

http://scriptingenabled.org

http://twitter.com/codepo8



